

Trends in German Philanthropy and Foundations

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German Association of Foundations

stiftungen.org



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Next Philanthropy Initiative

Next Philanthropy →

Partners



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Alliance
For philanthropy and social investment worldwide

Alliance magazine

avpa AFRICAN
VENTURE
PHILANTHROPY
ALLIANCE

African Venture
Philanthropy Alliance

avpn

Asian Venture
Philanthropy Network

dafne

Donors and Foundations Networks in Europe

Donors and
Foundations Networks
in Europe

evpa EUROPEAN
VENTURE
PHILANTHROPY
ASSOCIATION

European Venture
Philanthropy
Association

 **WINGS**
WORLDWIDE INITIATIVES
FOR GRANTMAKER SUPPORT

Worldwide Initiatives
for Grantmaker
Support



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Supported by: Stiftung Mercator

Our first hypotheses

Foundations will (need to) be

- more global
- more transparent
- more participatory
- more collaborative
- more digital
- more entrepreneurial

More Global

- Berlin becomes more attractive as a place for international foundations
 - Still relatively cheap
 - English a common language
 - Political freedoms
 - Good support structures
 - Brexit
- „Welcome program“ by our association started in 2018
- Three examples from this year:
 - Open Society Foundations
 - Wellcome Trust
 - Bill & Melinda Gates Foundation

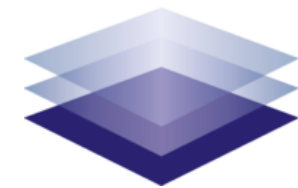
More Transparent

- Most German foundations engage with the public
 - 88,1% have their own internet presence
 - 76,3% have press relations
 - 73,8% use printed materials
 - 62,5% holding their own public events
 - 56,3% publish their annual report
 - 7,5% say they do not engage with the public at all
- Only 43,6% publish information about their finances
- 80% of foundations advocate for a public foundation registry



More Transparent

- Initiative “Transparent Civil Society”
 - Initiated by Transparency International Germany
 - A set of common information that every organization should publish on its website:
 - Name and form of incorporation
 - Bylaws
 - Name of current Officers & Managers
 - Information about funding and use of funds
- Only 40% of German foundations are aware of this initiative



Initiative
Transparente
Zivilgesellschaft



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More Transparent

- Bewegungsstiftung
 - Umbrella foundation
 - Focus on social movement in the areas of ecology, peace and human rights
 - 7,8 Mio € capital
 - Examples of good transparency
 - Terms of reference for campaign funding
 - Detailed investment criteria
 - Detailed information about their current investments
 - Extensive information on their portfolio, their memberships, partners, officers and funders

Bewegungs-
stiftung

Anstöße für soziale Bewegungen

More Participatory

- Kreuzberger Kinderstiftung („Kreuzberg Children’s Foundation“)
 - Founded 2004
 - Structured as a registered foundation and non-profit public company
 - Budget of 3 Million Euros
 - Supports educational equality and international student exchanges
- Shareholder
 - 75 in total, 1 share each
 - Shareholders control the strategic direction
 - Shareholders appoint and dismiss the management
- Board of advisers
 - Vision: Nothing about us without us
 - 18 young people between 17 and 21 years old, most of them received support from the foundation themselves
 - All grant request are decided by this board of advisers



More Collaborative

- Ise Bosch, Philanthropist
- Many different foundations and activities for human rights, women rights, and the rights of LGBTQ people
- Founder of Pecunia, a heiress network
 - Are women different philanthropists?
 - Mission to exchange ideas between women with large fortunes
 - Support a new foundation culture
- Co-founder of filia – the women's fund
 - Supports projects aimed at girls and women, globally
 - Co-op model, started with 9 women and 250k€, now more than 6 Million €
 - Unique co-funding model (help projects find funding)
 - Girls council to support decision making process



More Digital

- IOTA Foundation, the first crypto foundation in Germany
 - IOTA is like Bitcoin, but it isn't.
 - Capital is 5% of all IOTA, currently valued at 33 Mio €
 - Hybrid foundation: limited term trust & classical foundation
 - Development of the underlying technology
 - Support the IOTA community & ecosystem



More Digital

- stiftung.digital

stiftung.digital			
Digital Academy	Digital Toolbox	Digital Community	Digital Strategy
Know how transfer on entry and advanced level about the fundamentals of digitization	Curated resource pool for software, tools, templates, and best practices	Community of foundations to exchange ideas and discuss topics around digitization; actively managed by BVDS	Framework to address strategic changes to foundations, driven by digital change and tools
<p>Main topics:</p> <ol style="list-style-type: none">1. Digital networks2. Data and Data Protection3. Digital communications and culture			

More Entrepreneurial

- DKMS gGmbH was founded in 1991 to recruit stem cell donors
 - Currently 8.5 Million donors are registered,
 - 73.000 stem cell donations
- It supports research in the field of blood cancer
- It supports leukemia patients
- Innovative funding model:
 - Donations: 16 Million Euros
 - Generated income from health insurers and hospitals: 95 Million Euros



More Entrepreneurial

- Schöpflin-Stiftung
- Founded 2001
- Mission: Provide social venture capital for innovative solutions to foster social change
- Support for organizations and ideas, not projects
- Schöpflin Biotope: Funding for moonshot projects and ad hoc funding
 - 100€ - 1000€ on the spot
 - Larger funding for initiatives, such as “Centre for Political Beauty” and “Diskutier mit mir”

More Entrepreneurial



More Entrepreneurial



More Entrepreneurial




Investing

- Foundation “Zukunftsstiftung Bildung” (Futurefoundation Education) is not giving money away; it gives low interest loans and takes up stakes in initiatives it supports
 - The funding helps young people to finish their education
 - These students give back after their degree, by contributing a fix percentage of their income, over a 10 year period
- Mission Investment
 - Gips-Schüle-Stiftung invested in a start-up right out of campus
 - Two tier approach: Fulfilling its mission by supporting young scientist by providing capital for their next steps;
 - And taking a stake in the start-up with the chance to participate financially from a successful development

Stay informed & join the debate

- Next Philanthropy website: www.next-philanthropy.org
- Hashtag: #NextPhilanthropy
- Daily Push News

PHILANTHROPIC LEADERS CALL FOR PROTECTING THE INDEPENDENCE OF SPECIAL COUNSEL INVESTIGATION



As leaders of nonpartisan American philanthropic institutions, we care deeply about the long-term health of our republic, our free press system, and our democratic institutions. Together, we want to express our deep concern about the resignation of the Attorney General, which came at the request of the president, and the appointment of an Acting Attorney General who has openly criticized the investigation into Russian interference in the 2016 election — an investigation he repeatedly will now suppress. Led by Special Counsel Robert Mueller, this independent investigation is integral to understanding not just what happened in 2016, but also who was responsible and how to prevent further interference in our political system in the future.


Quite an unusual joint statement of foundation leaders

In the US 🇺🇸, 42 leaders of foundations - including Ford Foundation, Open Society Foundations, NoVo Foundation - signed a statement calling for the protection of special-counsel Robert Mueller's investigation into alleged Russian interference in the 2016 U.S. election.

Read more here: <https://www.wbca.st/RAQAefw>

Link to the statement: <https://www.wbca.st/plmzDvw>

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Food for thought: "Philanthropy in the Service of Democracy"

Last week, Rob Reich published his new book "Just Giving: Why Philanthropy Is Failing Democracy and How It Can Do Better". In the latest Stanford Social Innovation Review (SSIR), he presents major points of his thinking, calls for an overhaul of philanthropy and provides policy recommendations. What is your opinion?

His article is accessible at: <https://www.wbca.st/39VJ37w>

Photo: <https://www.wbca.st/WXOBZ5w>

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WINGS STRATEGIC

WINGS Strategic Plan 2018-2022

This paper sets out WINGS' strategic priorities for 2018-2022. These priorities stem in large part from an analysis by WINGS of trends both in the world generally and in philanthropy in particular.

Read more: <https://www.wbca.st/rullPxw>

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Thank you!

Follow ups, discussions and links will happen on Twitter

@pavel

Or contact me via email: pavel.richter@Stiftungen.org